



World Ceramic Tiles Forum
Members

23 December 2013

Dear Colleagues and Friends,

My term as President is coming to an end with the closing of the year and I wish to greet and thank each one of you. It has been for me a rewarding experience both on a personal and professional level. I hope you too have been enriched by participating to the WCTF.

In the last four years we have been to three continents and our annual meetings have allowed us to improve the knowledge of the countries we visited and of their national ceramic tile industries.

The exchange of statistical information, the common discussions regarding standards, environment, energy, trade and promotion contribute to a better understanding of the issues facing our industry and to find solutions from which everyone will benefit. I would mention one such issue for all like the proposal on HS codes which is being addressed at WCO level and which will eventually change the customs classification in the direction we pursued.

Our annual meetings over the years have improved significantly both in terms of attendance and quality of the presentations and discussions. I believe this is the right direction and I am sure that we can look positively to the future of our industry as the trend towards increased ceramic tile consumption indicates.

I will continue to assure my support and participation as a past president and as a firm believer in the principles of dialogue and cooperation among competitors from different countries.

Competition and cooperation are the best means, in my opinion, to enhance our industry and the markets it serves with its beautiful ceramic products.

Looking forward to our 2014 meeting, I wish everyone a Joyous Holiday Season and a Happy New Year.

Yours sincerely,

Alfonso Panzani

President of the World Ceramic Tiles Forum

WORLD CERAMIC TILES FORUM

Rue de la Montagne 17 – B-1000 Brussels – BELGIUM

Tel. +(32-2) 808 38 80 – Fax +(32-2) 511 51 74 – E-mail : sec@cerameunie.eu