

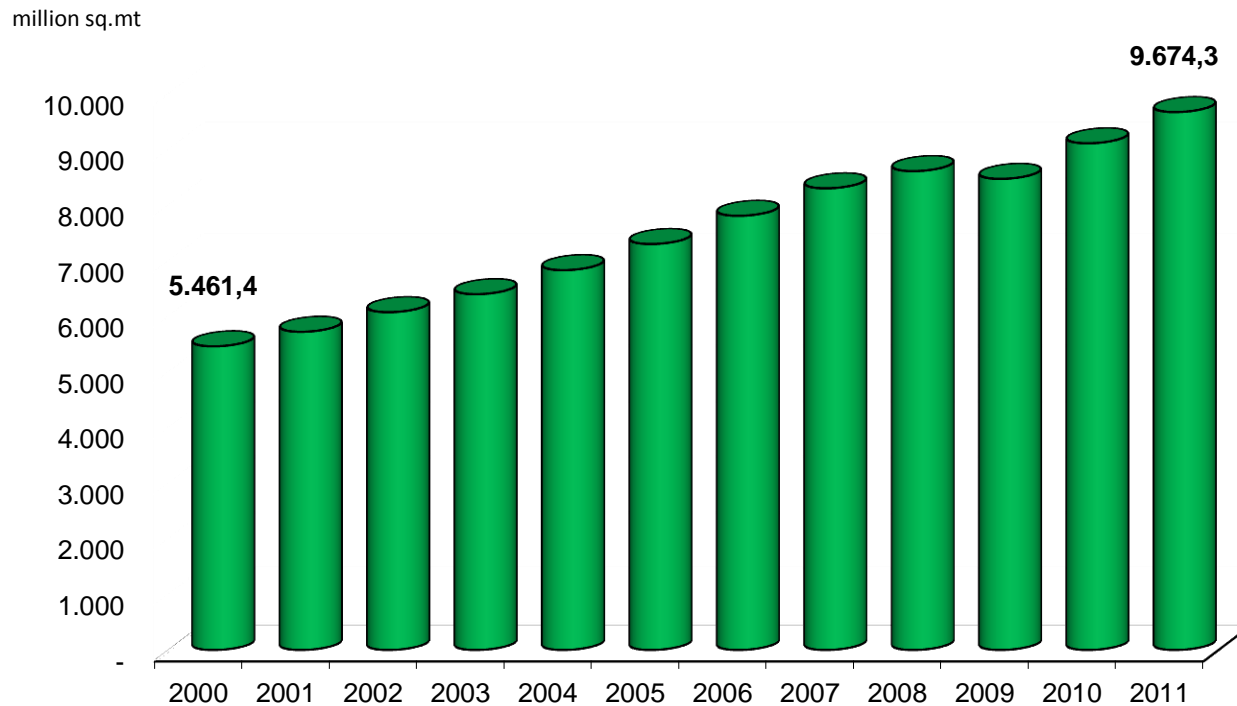
World Ceramic Tiles Forum – National Context

Armando Cafiero
Managing Director
Confindustria Ceramica

World Ceramic Tile Forum – 19th meeting - Sevastopol



World Production

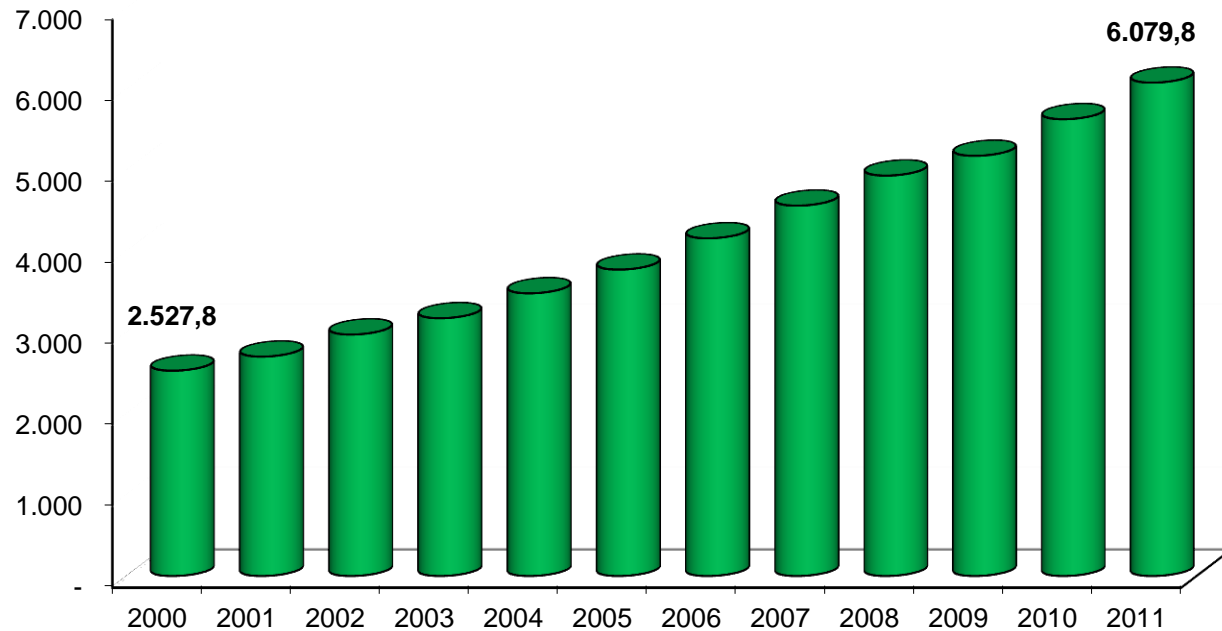


% Variation 2000 - 2011: +77,1%

BRICs' production

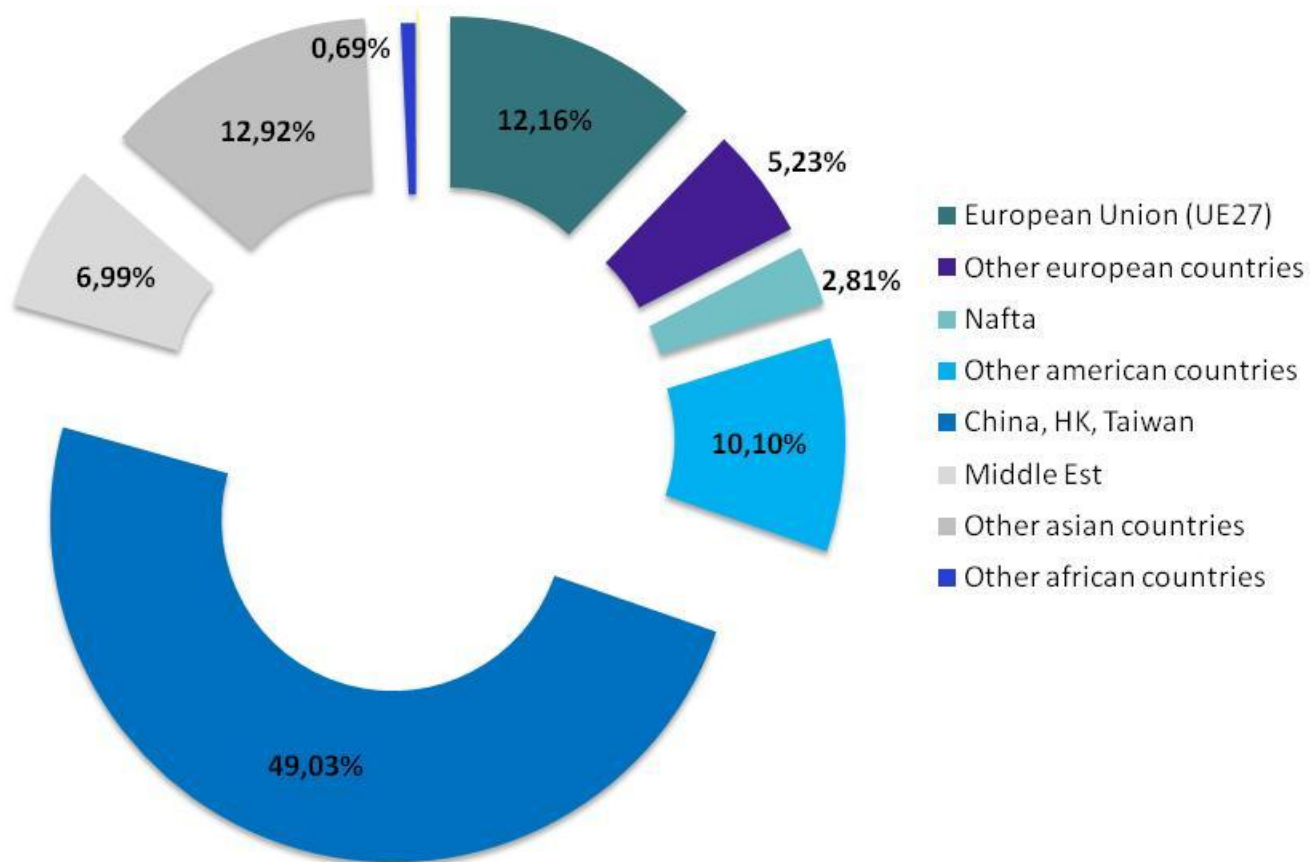
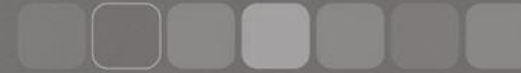


million sq.mt

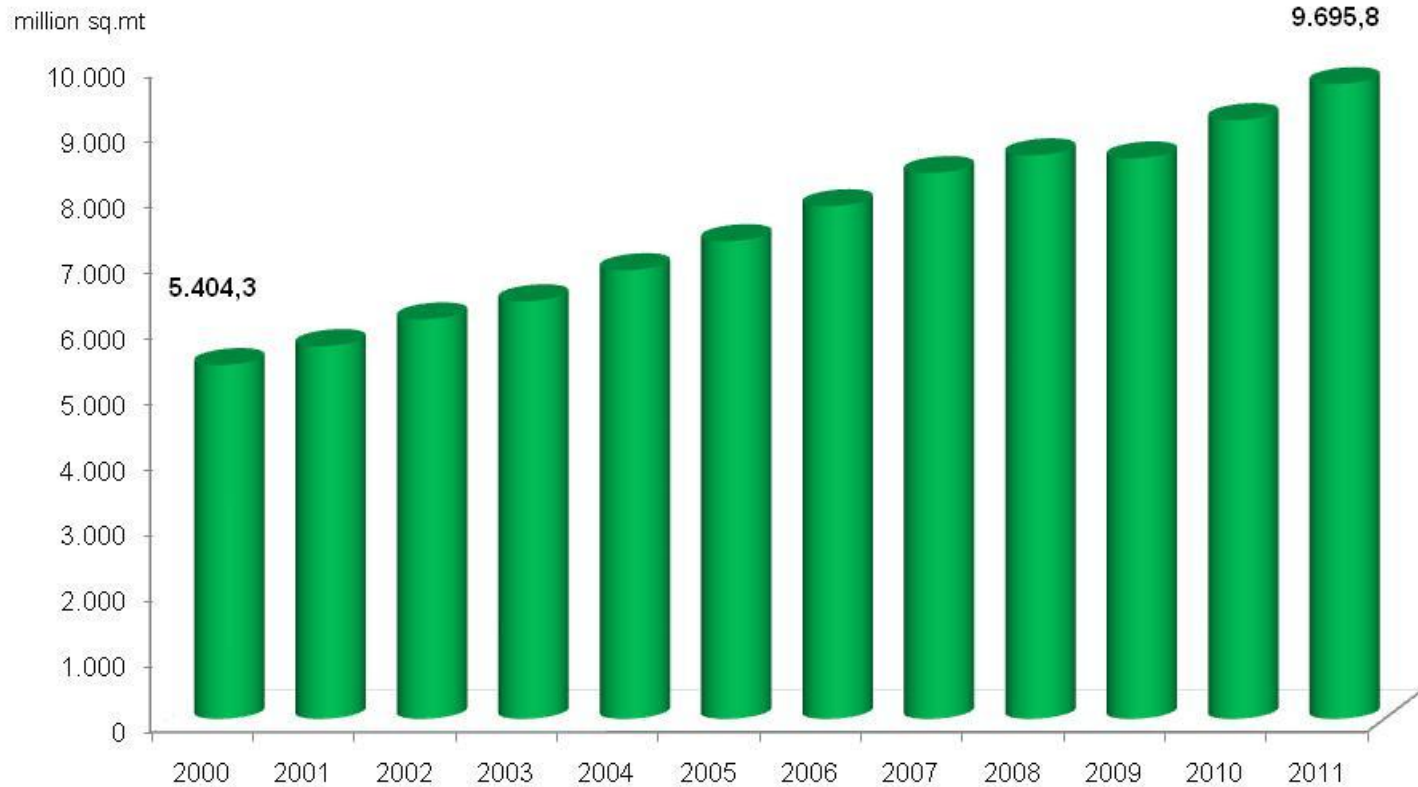


% Variation 2000 - 2011: +140,5%

2011 - World Production



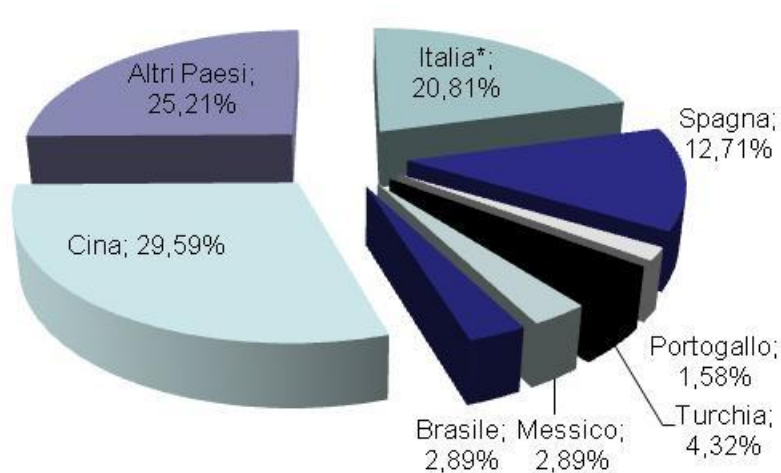
World consumption



% Variation 2000 - 2011: +79,1%

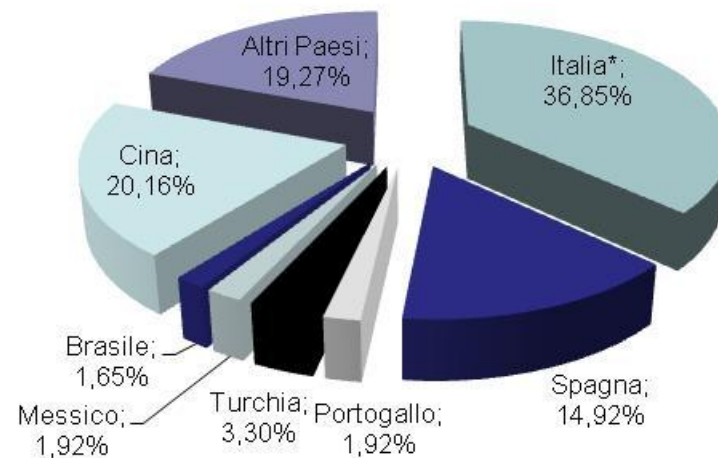
International trade of ceramic tile

2011 – Market share in %



Total: 2.044 million sqm.

* Internationalization included



Total: 12.522 million Euro